

## **EXTERNAL SOCIAL MEDIA POLICY**

Social Media Policy shows Omac Italy behavior on its social media channels and institutional web site. Omac Italy promotes on its social, Facebook, LinkedIn, YouTube and Google My Business, the following textual, photographic and videos content:

- Event and exhibitions news
- Product and services news operated by Omac
- News about underground, railways and hv transmission line stringing sectors

Omac Italy works in absolutely clear contest and focused at communications, to allow participation, comparison and dialogue between users. The Company shows its opinion correctly and doesn't agree and forbid on its page political content or discriminations, private, personal or sensitive information, offensive language and illegal activities.

## Privacy and personal data treatment:

Omac Italy protects the privacy of users and complies with the current rules on privacy and the processing of sensitive data. Any data shared within the social channels will be treated in compliance with the current rules on the protection of personal data and Omac privacy policy that you find here: <a href="https://www.omac-italy.com/privacy-policy-en.html">https://www.omac-italy.com/privacy-policy-en.html</a>